



FALA
CHICAGO

Fall Fiesta

GOLF OUTING & AWARDS DINNER

Sponsorship Packet

TAM O'SHANTER COUNTRY CLUB
6700 HOWARD STREET
NILES, IL

Sunday, September 25, 2022

2:30 PM GOLF REGISTRATION
5:30 PM RECEPTION & AWARDS DINNER





Greetings

FROM THE FILIPINO AMERICAN LAWYERS ASSOCIATION OF CHICAGO

FALA Chicago is thrilled to invite you to our Fall Fiesta, taking place on Sunday, September 25, 2022, at the Tam O'Shanter Golf Course in Niles, IL. The celebration will feature a golf outing and other friendly outdoor competitions in the afternoon followed by a reception in the evening honoring our 2022 Trailblazer Award winner Romeo Quinto Jr., as well as the recipients of the annual FALA Chicago Scholarship. Last year FALA Chicago opted to present our annual awards gala in a new format, and we are bringing this event back by popular demand.

With ongoing public health challenges still casting a shadow over everyone's lives still even in 2022, FALA Chicago continued to deploy health-conscious solutions to keep our members connected, such as online networking and outdoor events, such as Piyesta Pinoy and Race Judicata.

As we navigated the realities of remote work and online learning, FALA Chicago remained aware of the disparate impacts wrought by the pandemic. For example, we continued our pro bono powers of attorney program for healthcare frontliners and essential workers, an especially urgent project for Filipino Americans, many of whom are heavily represented in our nation's critical healthcare infrastructure. During this pandemic, we have also partnered with the Small Business Development Center at Chinese Mutual Aid Association to deliver educational webinars for struggling small businesses and provide legal support to the SBDC's counseling program. Additionally, we have teamed with other community organizations and institutions to publicize reliable information about vaccination and other public health measures, thus doing our part to help put the pandemic in the rearview mirror.

Sadly, another burden our community has been saddled with is the rise in anti-Asian bigotry coinciding with the outbreak of COVID-19. We joined early efforts in spring of 2020 to urge state and local authorities to protect the civil rights of Asian Americans and support victims of hate crimes. We continue to work with partners in the legal profession and beyond to develop resources and create long-term, holistic responses to racial injustice. This includes standing with the Black community in denouncing systemic racism, co-sponsoring efforts like the Minority Bar CLE Conference, and joining the Asian American Bar Association in the unprecedented convening of over 15 legal organizations to strategize ways of dismantling racism across our different communities. As a group driven by principles of diversity, equity, inclusion, and belonging, FALA Chicago is committed to not only being a home for Filipino American lawyers and law students, but also a trusted coalition partner for diverse bar associations and committed allies.

We invite you to help us build on this work by supporting FALA Chicago as a sponsor for our Fall Fiesta. For more information on FALA Chicago and related sponsorship benefits, please see the rest of this packet.

Thanks for your continued interest and investment in FALA. We hope to count on you for sponsorship this year and in the bright future that lies ahead.

Best,
Melanie B. Matias, President, FALA Chicago



About FALA CHICAGO

FALA Chicago is a professional network of attorneys, judges, law students, and supporters that facilitates career development, learning opportunities, and fellowship within the Chicagoland legal community.

We provide access to colleagues across numerous practice areas and their related organizations, including law firms and corporations of all sizes, non-profits, and public sector employers. This network consists of attorneys like you, who share similar experiences and have encountered unique challenges during law school and in practice today. FALA Chicago is an inclusive organization and welcomes everyone.

The organization was previously known as FABA (Filipino American Bar Association), which started the Chicago area All-Bar Unity Dinner in 2003 and spawned the Diversity Scholarship Fund providing scholarships to diverse students studying law.

OUR MISSION:

Establish and maintain a local and nationwide network of Filipino American legal professionals. Assist Filipino American legal professionals here locally and nationwide to succeed in their professions, organizations and industries. Partner with regional / local Filipino American bar associations to support regional / local objectives. All of the above will be performed without profit, and for the mutual benefit of our members.

OUR VALUES:

We shall humbly represent and serve our legal community in a selfless and charitable way. We shall promote and embody the highest standards of professionalism and ethics among our legal community. We shall enable ourselves to help our legal community on a long-term basis.

OUR OBJECTIVES:

To continuously recruit and obtain commitments from Filipino American legal professionals to help other Filipino American legal professionals succeed in their profession and to promote the interests of the Filipino American legal community. Communicate and leverage the collective knowledge, experience, relationships and resources of members for the betterment of our legal community as a whole. Enable camaraderie and community among participants in furtherance of the Mission.

WHY INVEST IN FALA

DIVERSE DEMOGRAPHICS

As a Filipino American community-based organization, FALA Chicago's members are part of the nation's fast growing Asian American demographic. According to the 2019 Multicultural Economy Report published by the University of Georgia's Selig Center for Economic Growth, Filipino Americans constitute the third-largest Asian American ethnic group both in population and buying power, the latter amount totaling \$146 billion or 14.4 percent of the Asian American market. The U.S. Bureau of Labor Statistics in turn estimates that median pay for attorneys in 2020 was \$126,930 per year. FALA Chicago is committed to diversity, equity, inclusion, and belonging, not just along racial and ethnic lines, but with respect to gender, religion, sexual orientation, gender identity, disability, and immigrant and veteran status.

VISIBILITY

In addition to its role as a direct membership association, FALA Chicago is an affiliate of the National Filipino Lawyers Association (NFALA), an extensive network that provides support for local Filipino American bar groups across the country. Comprised of 17 affiliate organizations and around 1,200 individual members, NFALA's tight knit community will also be tuning into the Autumn Extravaganza virtual watch party, thus expanding the reach of FALA Chicago's programming beyond the Windy City:



Furthermore, FALA Chicago is also an active affiliate of the National Asian Pacific American Bar Association (NAPABA), the nation's largest Asian Pacific American membership organization representing the interest of 50,000 attorneys, judges, law professors, and law students.

Event Info

Date: Sunday, September 25, 2022
Location: Tam O'Shanter Golf Course
6700 Howard St. Niles, IL 60714
(847) 965 2344
Location: <http://golftam.com>

2:30 pm Check in for golf

5:30 pm Networking reception and Dinner

Group registration for golf outing (4 persons): **\$600**
Includes lunch, dinner reception, and 1 year FALA Chicago membership for attorneys and law students

Individual registration for golf outing: **\$150**
Includes lunch, dinner reception, and 1 year FALA Chicago membership for attorneys and law students

Dinner reception ticket General Admission: **\$75**

Dinner reception ticket (Current paid members of FALA Chicago and the Philippine American Chamber of Commerce of Greater Chicago): **\$75**
Includes 1 year renewal of FALA Chicago membership for attorneys and law students

Dinner reception ticket (law student): **\$25**
Includes 1 year FALA Chicago law student membership

Golf outing consists of 9 holes, plus the opportunity to compete in several contests on the course.

Dinner reception will celebrate the recipients of the 2022 Trailblazer Award and the FALA Chicago Scholarship. This year's Trailblazer Award honoree is Romeo Quinto, Jr. Romeo Quinto is a commercial litigator with 20 years of experience handling complex business disputes in federal and state courts across the United States, at the trial and appellate levels, and in domestic and international arbitration.

The event will also be filmed. The Fall Festival recap video will be streamed during a subsequent virtual watch party and made available for repeated viewing online.

Fall Fiesta Sponsorship Opportunities

Diamond Sponsor

\$5,000

- Named sponsor of FALA Chicago Scholarship
- Complimentary registration for golf foursome (\$600 value)
- Four dinner reception tickets
- Inclusion of promotional items in swag bag
- Signage at hole and dinner reception
- Logo displayed on player card at golf outing and in FALA Chicago newsletter and website
- Acknowledgement at dinner reception
- Full page ad in program booklet
- Logo in credits of Fall Fiesta recap video

Platinum Sponsor

\$2,500

- Named sponsor of hole in one contest (\$10,000 cash prize)
- Two golf registrations (\$300 value)
- Two dinner reception tickets
- Inclusion of promotional items in swag bag
- Signage at hole and dinner reception
- Logo displayed on player card at golf outing and in FALA Chicago newsletter and website
- Acknowledgement at dinner reception
- Full page ad in program booklet
- Logo in credits of Fall Fiesta recap video

Gold Sponsor

\$1,000

- One golf registration (\$150 value)
- One dinner reception ticket
- Inclusion of promotional items in swag bag
- Signage at hole and dinner reception
- Logo displayed on player card at golf outing and in FALA Chicago newsletter and website
- Acknowledgement at dinner reception
- Half page ad in program booklet
- Logo in credits of Fall Fiesta recap video

Silent Auction Donor

(in-kind donation supporting law student scholarship fund)

- Acknowledgement at dinner reception
- Quarter page ad in program booklet
- Logo in credits of Fall Fiesta recap video



SPONSORSHIP AND MARKETING REGISTRATION

PLEASE COMPLETE AND RETURN THIS FORM, ALONG WITH ADS AND LOGOS, ON OR BEFORE SEPTEMBER 11, 2022. PAYMENTS MUST BE RENDERED NO LATER THAN OCTOBER 31, 2022.

EVENT SPONSORSHIP

All logos must be submitted as high-resolution files (minimum 300 dpi in pdf or jpg format) to falachicago@gmail.com by September 11.

SELECTION	VALUE	#REQUIRED
DIAMOND	\$5000	
PLATINUM	\$2500	
GOLD	\$1000	
SILENT AUCTION DONATION	IN-KIND SPONSORSHIP	<u>List item(s) below:</u>

MARKETING OPPORTUNITIES

All advertisements must be submitted as high-resolution files (minimum 300 dpi in pdf or jpg format) to falachicago@gmail.com by September 9.

SELECTION	VALUE	#REQUIRED
FULL PAGE AD 8.5" x 11" (live area 7.5" x 10")	\$200	
HALF PAGE AD 8.5" x 5.5" (live area 7.5" x 5")	\$100	
QUARTER PAGE AD 4.5" x 5.5" (live area 4" x 5")	\$50	

Sponsorship Registration

Contact Person: _____

Firm | Company | Organization Name: _____

Street Address: _____

City | State | ZIP: _____

Firm attendees/guests for acknowledgment, if included in your sponsorship level: _____

PAYMENT METHOD AND INSTRUCTIONS

All advertisements must be submitted as high-resolution files to falachicago@gmail.com by September 11

Chase QuickPay or Venmo:
falachicago@gmail.com

Make Checks Payable To:
"Filipino American Lawyers
Association of Chicago"

Mail Sponsorship Form and
Payment To:
Janice Dantes, Treasurer
35 E. Wacker Dr., Suite 650
Chicago, IL 60601

Questions? Contact the
Fall Fiesta Steering Committee:

Janice Dantes, Treasurer
janice@pinaylaw.com
847 452 4422

Melanie B. Matias, President
melbmatias@gmail.com
630 743 9673

Ian Sharping, Board of
Directors
iansharping@gmail.com
847 452 4422

